

## COLOR

presentations RUN brilliantly

### TRAIN FOR THE WIN

Ideas are more noticed and understood when they are presented in powerful, persuasive color. That's why more businesses are turning away from outside service bureaus or consumer-level color printers and investing in professional-grade in-house color capabilities.

Canon offers an impressive solution for any organization considering the move to color: Canon Color imageRUNNER devices and software solutions deliver reliable access to high-quality color and robust finishing options in-house. With a comprehensive suite of business features, including copying, printing, faxing, scanning, and high-quality color, Color imageRUNNER devices and software solutions give you the capabilities you need to maximize your use of color printing, on a device that's designed for everyday office use.



### imageRUNNER COLOR

Bring the power, convenience and flexibility to create documents with exceptional image quality in-house.

### FLEX & STRETCH

Standard black-and-white will always have its place in the business world, but a growing number of situations require color. Enhancing the words on a page with color typography, illustrations and photography can dramatically improve communication — making ideas easier to comprehend and retain. Used practically and consistently, color output has the power to boost communication and comprehension, which can significantly contribute to increased sales.

With Canon Color imageRUNNER devices, there's no need to turn to the time-consuming, expensive process of commercial printing. You can also eliminate the small, consumer-grade color printers that tend to otherwise clutter offices. Instead, use the same device for both black-and-white AND color printing. Evolutionary Canon **imageCHIP system**

**architecture** enables fast color and black-and-white on demand, and the **UFRII, PS and PCL6 print drivers** help support high-quality output while simplifying tasks for users.

Canon has been a pioneer in putting high-level quality within the reach of today's office through its co-development with Electronics for Imaging (EFI), the print technology and color management leader. Canon collaborated with EFI to develop the imagePASS components and software that process and print through the imageRUNNER devices. The **imagePASS embedded controller** option is designed to help users in color-intensive multi-user environments improve color matching and utilize genuine Adobe PostScript 3, and PCL support. The **ColorPASS controller** option is a powerful external server catering to graphic-intensive users and

production environments. The ColorPASS technology offers optional graphic arts packages for increased color accuracy. **Calibration** can be done directly from the Color imageRUNNER scanner or through a supported spectrophotometer for professional accuracy. Canon's imagePASS and ColorPASS controllers help users achieve consistent, accurate color output from one print to the next, and on different machines.

Canon Color imageRUNNER devices and software solutions make high-quality color more convenient and affordable than ever. Save both money and time by leveraging the same device you use for black-and-white copying, faxing, scanning and more — to deliver high-quality color documents as you need them.

## RACE WITH CONFIDENCE

**“Have you considered what access to color output can do to improve your workflow, or improve productivity business-wide?”**

Anyone whose company utilizes an outside service bureau for color output may stand to become more productive with an imageRUNNER in-house. The Color imageRUNNER line is comprised of several different multifunction device models all designed to serve many departments with vastly different needs. High-quality color can now be available when you need it.

**“How many small color printers do you think might be scattered around your office?”**

Consumer-level color printers are extremely common in today's workplaces, as a way to test the use of in-house color without much investment. Now it's time for these businesses to seriously consider the high-quality color output and multi-functionality a Color imageRUNNER device can bring to their office workflow. It's much more convenient, and generates higher quality results while also bringing a number of finishing features in-house.

## RALLY THE TEAM

**imageRUNNER COLOR**

1. Bring the power, convenience and flexibility to create documents with exceptional image quality and professional finishing in-house.
2. Access to in-house color can help save money, decrease response time to customers and increase flexibility.
3. Color helps you make your case more quickly and easily and makes a more dramatic impression.
4. Power through projects and deliver high-quality results in both black-and-white and color.
5. High-quality color output is more affordable than ever.
6. Boost productivity, deliver exceptional image quality and add power to your proposals.

