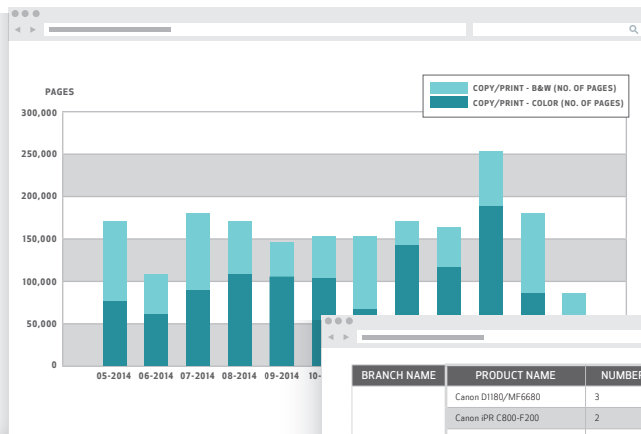
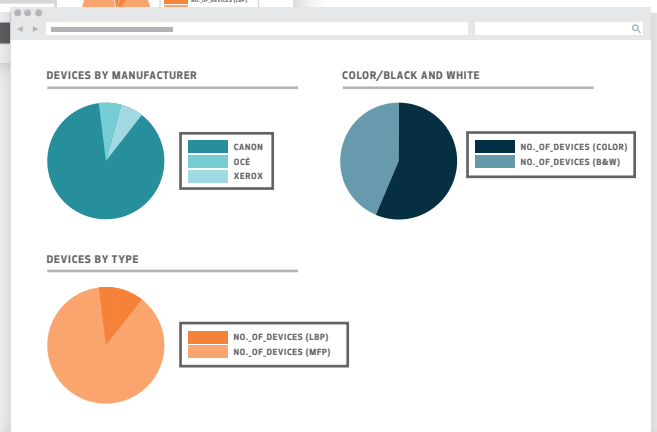


# CANON MDS CLOUD SAMPLE REPORT

THE BUSINESS INTELLIGENCE YOU NEED  
TO MANAGE YOUR PRINTING ASSETS.



BRANCH NAME	PRODUCT NAME	NUMBER OF DEVICES
NEW YORK	Canon D1180/MF6680	3
	Canon IPR C800-F200	2
	Canon LBP5480	1
	Canon LBP7780C	1
	Color imageRUNNER C2880	5
	Color imageRUNNER C5180	2
	imageRUNNER ADVANCE 4035	8
	imageRUNNER ADVANCE 4051	8
	imageRUNNER ADVANCE 6055	6
	imageRUNNER ADVANCE 6075	6
	imageRUNNER ADVANCE 8085	4
	Lexmark C710	2
	Lexmark X654	2
	Xerox Phaser 3635	2
	Xerox WorkCentre 6015	1
	<b>Total</b>	<b>86</b>

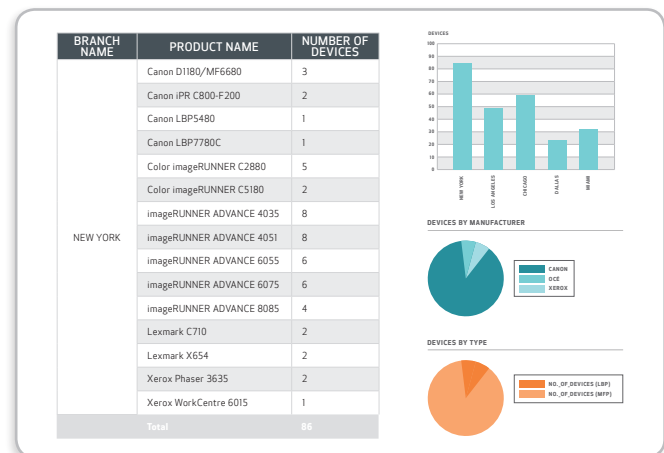
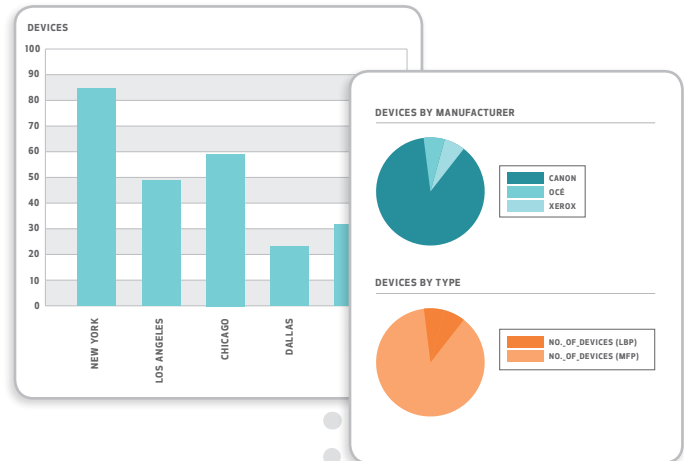


# FLEET INTELLIGENCE

## THE INFORMATION THAT MATTERS TO YOU

Your company has invested significantly in printing technology to support your unique workflow requirements. That technology helps users manage their information and business processes on a daily basis.

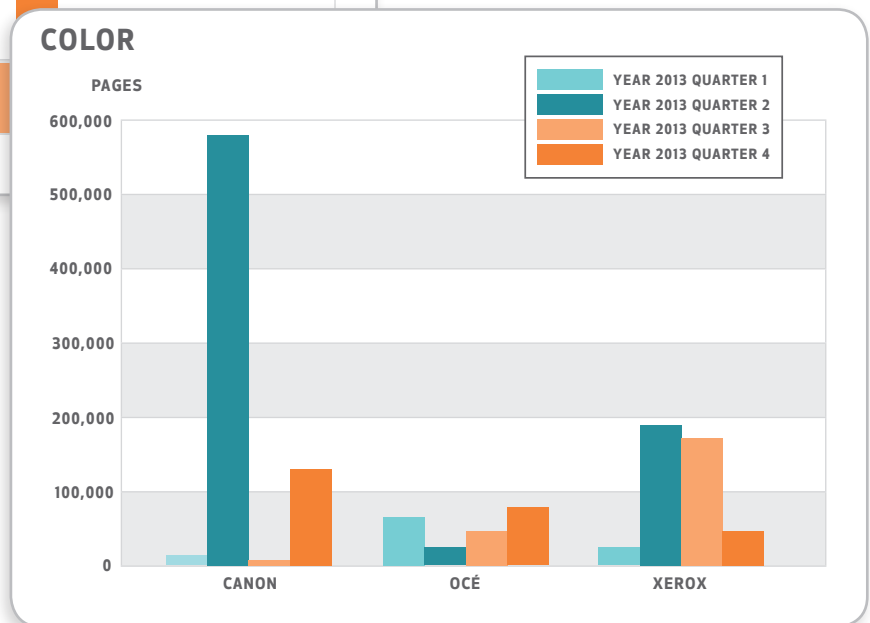
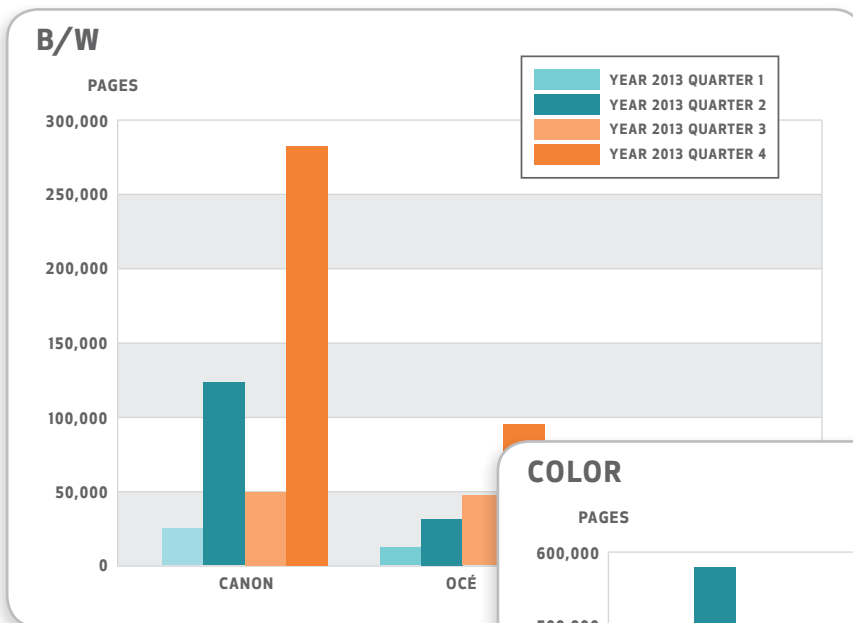
- *Is your organization getting maximum value from these printing assets?*
- *Are you able to see, at a glance, how much printing is done by device, department, user, location, or business unit?*
- *Do you know how print volumes are changing over time by device or department, or between color and black-and-white pages?*



Stay on top of your printing infrastructure, manage output efficiently, and quickly identify printing trends with Canon MDS Cloud Reports.

# SIMPLIFIED REPORTING

Business owners are often left in the dark about the usage and costs associated with their printing assets, because this information may be difficult to access. Canon MDS Cloud Reports are designed to provide business executives with a concise breakdown of print activity throughout the organization. This information is available through clear, succinct reports that are easily generated through the MDS Cloud reporting system.



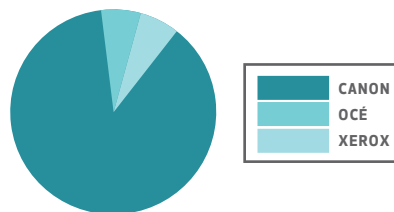
# COMPLETE ASSET INVENTORY AT YOUR FINGERTIPS

For many large organizations, basic information about their printing fleets—such as number of devices, device model names, and their physical locations and serial numbers—can be difficult to track.

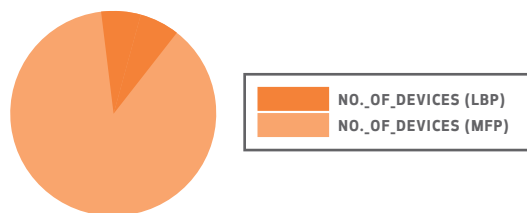
On average, 20% of a fleet's devices will be replaced on an annual basis. This means that a fleet with 1,000 devices can expect 200 new devices to enter and 200 mature units to exit each year. Receiving a monthly report detailing your assets and their usage is an important step in gaining control and managing the ongoing optimization and control of your fleet.

SERIAL NO.	PRODUCT NAME	MFR. NAME	LOCATION	TOTAL (P
CRBGB101	Canon DI180/MF6680	Canon	New York - IT Room 6812	4,805
DHK01012	Canon iPR C800-F200	Canon	New York - IT Room 6813	9,130
DRL35318	Canon iPR C800-F200	Canon	New York - Legal near Room 7306	1,283
DTV00058	Canon iR C1022	Canon	New York - HR near cubicle 11	228,394
DUU00030	Canon iR C1030	Canon	New York - Tax Room 6901 by window	184,786
DZK00020	Canon LBP5480	Canon	New York - External Audit near elevator	41,271
DZK00679	Canon LBP7780C	Canon	New York - Reception Desk	378,521
DZK00700	Color imageRUNNER C2880	Canon	New York - HR near cubicle 22	60,840
ECV00504	Color imageRUNNER C2880	Canon	New York - Legal near room 7301	36,625
EZS00582	Color imageRUNNER C2880	Canon	New York - Tax near cubicle 48	8,016
FAH00008	Color imageRUNNER C2880	Canon	New York - Risk Assessment Rm 7005	3,060
FAH01173	Color imageRUNNER C2880	Canon	New York - External Audit Rm 6720	3,749
FMZ00216	Color imageRUNNER C5180	Canon	New York - HR Room 7402	119,332
FNE00200	Color imageRUNNER C5180	Canon	New York - Tax near cubicle 16	30,589
GBZ00510	imageRUNNER ADVANCE 4035	Canon	New York - External Audit at cubicle 2	2,492
GQG30739	imageRUNNER ADVANCE 4035	Canon	New York - Risk Assessment Rm 7004	16,618
GYM00507	imageRUNNER ADVANCE 4035	Canon	New York - Tax near cubicle 24	62,936
HWV00502	Canon iR C1022	Canon	Los Angeles - HR near cubicle 33	5,844
JME00010	Canon iR C1022	Canon	Los Angeles - Risk Assess. by Room 1201	2,375
JME00211	imageRUNNER ADVANCE 8205	Canon	Los Angeles - Bankruptcy Room 1213	5,661
JME00217	imageRUNNER ADVANCE 8205	Canon	Los Angeles - Audit by Room 1112	11,797
JMQ08842	imageRUNNER ADVANCE 8205	Canon	Los Angeles - Audit by Room 1103	1,044
JRA00005	imageRUNNER ADVANCE 8205	Canon	Los Angeles - Audit by cubicle 43	26,047
JUH00205	imageRUNNER ADVANCE 8205	Canon	Los Angeles - Business Development	29,880

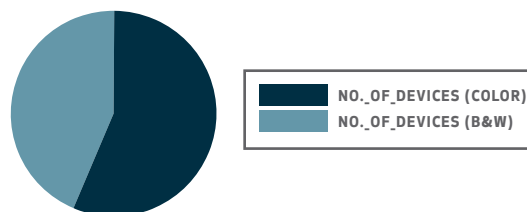
### DEVICES BY MANUFACTURER



### DEVICES BY TYPE



### COLOR/BLACK AND WHITE



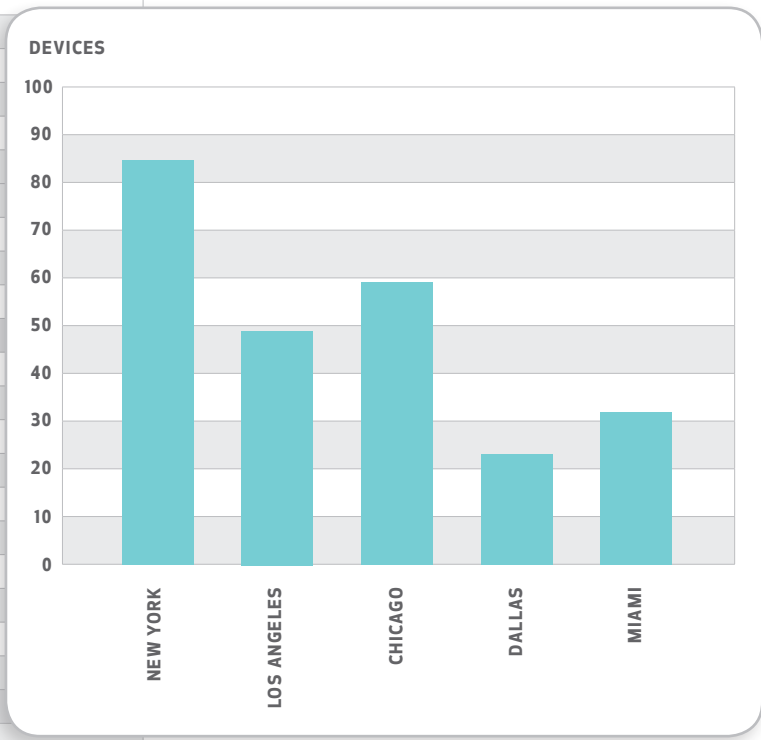
# DATA BY BRANCH, LOCATION, OR BUSINESS UNIT

Keeping track of print assets at the branch level is an important step in the fleet intelligence and management process.

In some cases, individual branch locations can make discretionary device purchases that aren't consistent with the overall workflow process or plan. These devices must also be accounted for properly within the overall business. Accessing this information can be time consuming, and the information itself

can be incomplete when relying on individuals to report changes back to management. Canon MDS Cloud Reports can help ensure that all regional offices have a complete and up to date list of your printing assets.

BRANCH NAME	PRODUCT NAME	NUMBER OF DEVICES
NEW YORK	Canon D1180/MF6680	3
	Canon iPR C800-F200	2
	Color imageRUNNER C2880	5
	Color imageRUNNER C5180	2
	imageRUNNER ADVANCE 4035	8
	imageRUNNER ADVANCE 4051	8
	imageRUNNER ADVANCE 6055	6
	imageRUNNER ADVANCE 6075	6
	imageRUNNER ADVANCE 8085	4
	imageRUNNER ADVANCE 8205	4
	Lexmark C710	2
	Lexmark X654	2
	Xerox Phaser 3635	2
	Xerox WorkCentre 6015	1
	<b>Total</b>	<b>86</b>
LOS ANGELES	Canon iR C1022	3
	Canon iR C1030	6
	Canon LBP5480	9
	Canon LBP7780C	2
	Color imageRUNNER C2880	2
	Color imageRUNNER C5180	1
	imageRUNNER ADVANCE 4035	4
	imageRUNNER ADVANCE 4051	1
	imageRUNNER ADVANCE 8205	5
	imageRUNNER ADVANCE C2020	2
	<b>Total</b>	<b>48</b>
CHICAGO	Canon LBP5480	8
	Canon LBP7780C	8
	Color imageRUNNER C2880	8
	Color imageRUNNER C5180	8
	imageRUNNER ADVANCE 4035	3
	imageRUNNER ADVANCE 4051	5



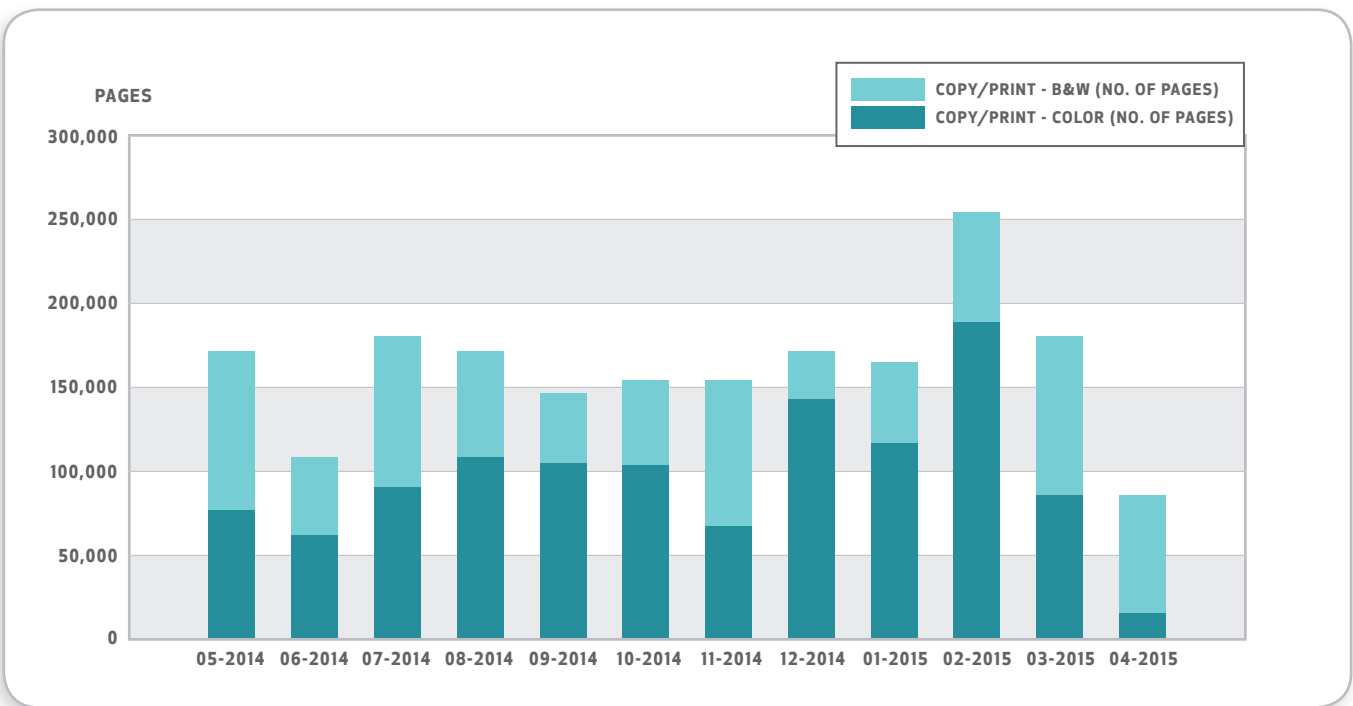
# ARE YOUR PRINTING PATTERNS CHANGING?

Over the past several years, there have been many new technologies that have impacted printing patterns. Information is now more typically accessed via a smartphone or a Web browser, which impacts the volume of documents being printed.

At the same time, new government regulations have imposed stricter guidelines on data access, and some regulations actually require paper records to be maintained. Not all markets and company departments have been affected the same way. Canon MDS Cloud Reporting will provide an ongoing trend analysis by device and department on a monthly, quarterly, or annual basis.

Understanding this information can help you make strategic decisions about the types of assets that will best support your current and future business needs.

- In areas where printing has decreased, perhaps a smaller, less feature-rich MFP is a more economical choice to replace an existing, higher-volume device.
- In select environments, multiple smaller devices can be replaced with a larger, more feature-rich device with a lower cost per page.



# HOW IS COLOR PRINTING AFFECTING YOUR BUSINESS?

In the past, many companies restricted access to color printing due to the high per-page cost.

This practice often led to individuals or departments acquiring color functionality by purchasing low cost hardware. However, the low cost hardware often carried high supply costs, which led to even greater restrictions to color page output. Canon MDS Cloud Reporting helps decision-makers and management

gain a more direct view of how color and black-and-white printing patterns are changing within their office environments. With more efficient and cost-effective solutions from Canon, it may make financial sense to offer new access to color printing, but become stricter on the devices you allow into your office.

SERIAL NO.	PRODUCT NAME	2014-07			2014-08		
		B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)	B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)
698006007	Canon DI180/MF6680	15,964	0	15,964	22,537	0	22,537
8F16025B	Canon DI180/MF6680	1,717	0	1,717	2,424	0	2,424
CRBGB101	Canon DI180/MF6680	817	0	817	1,153	0	1,153
DZK00020	Canon LBP5480	3,494	3,522	7,016	6,735	3,170	9,905
DZK00679	Canon LBP7780C	32,338	32,011	64,349	61,775	29,070	90,845
DZK00700	Color imageRUNNER C2880	445	9,898	10,343	9,929	4,673	14,602
ECV00504	Color imageRUNNER C2880	25	6,201	6,226	5,977	2,813	8,790
EZS00582	Color imageRUNNER C2880	61	1,302	1,363	1,308	616	1,924

SERIAL NO.	PRODUCT NAME	2014-07			2014-08			2014-09			2014-10		
		B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)	B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)	B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)	B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)
DZK00700	Color imageRUNNER C2880	445	9,898	10,343	9,929	4,673	14,602	7,337	3,614	10,951	8,031	4,137	12,168

2014-11			2014-12			TOTAL		
B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)	B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)	B&W (PAGES)	COLOR (PAGES)	TOTAL (PAGES)
5,932	3,194	9,126	2,336	1,314	3,650	34,010	26,830	60,840

HRP00200	Canon iR C1022	1,007	1,022	2,029	1,948	916	2,864
HWV00502	Canon iR C1022	891	102	993	954	449	1,403
JME00010	Canon iR C1022	282	122	404	388	182	570
JME00211	imageRUNNER ADVANCE 8205	962	0	962	1,359	0	1,359
JME00217	imageRUNNER ADVANCE 8205	2,005	0	2,005	2,831	0	2,831
JMQ08842	imageRUNNER ADVANCE 8205	177	0	177	251	0	251
JRA00005	imageRUNNER ADVANCE 8205	4,428	0	4,428	6,251	0	6,251
JUH00205	imageRUNNER ADVANCE 8205	5,080	0	5,080	7,171	0	7,171

# HELPING YOU MAKE INFORMED, STRATEGIC BUSINESS DECISIONS

The decisions you make today about your printing infrastructure will have an impact on your organization for many years to come.

Providing your employees with access to the right devices will help improve their efficiency and productivity, but that efficiency must be measured equally with the financial goals of your business. There may be many opinions about the best path to take for your future printing needs, and having a solution like Canon MDS Cloud Reporting can help you base your decisions on factual, easy access and comprehensible data sets.

For more information about Canon MDS Cloud and MDS Cloud Reporting, contact:

1-800-OK-CANON  
[usa.canon.com/mds](http://usa.canon.com/mds)  
Canon U.S.A., Inc.  
One Canon Park  
Melville, NY 11747



Note: Reports and charts are sample output examples and are for illustrative purposes only.

 [USA.CANON.COM/MDS](http://USA.CANON.COM/MDS)



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