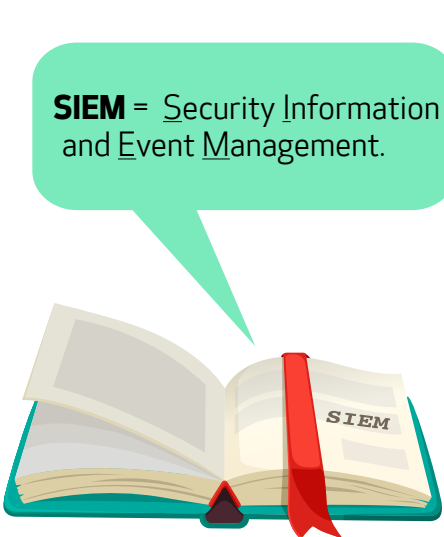


SIEM INTEGRATION

WHAT IS SIEM?

SIEM = Security Information and Event Management.



1 SIEM allows companies to help **identify internal and external threats** on a number of levels: threat intelligence, mobile security, and cloud security.

2 SIEM allows automated **real-time monitoring** of large amounts of data to provide alerts, analytics, and historical analysis for **incident investigation** and **compliance reporting**.

A FEW FACTS ABOUT SIEM

The SIEM market grew to **\$2.18 Billion*** in 2017.

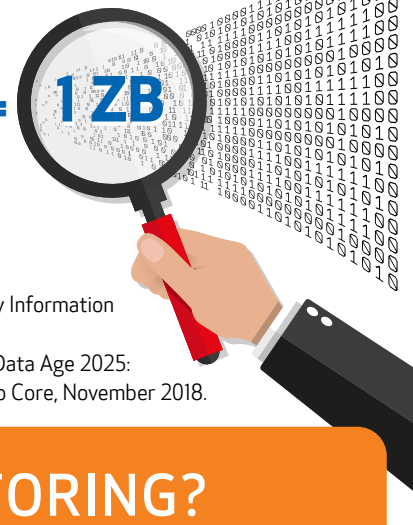


SIEM systems are the fastest growing segment of the security market – growing by **15 - 20%** each year.*

There is so much data to monitor.
The Global Datasphere will grow from

33 Zettabytes in 2018 to **175 Zettabytes by 2025.***

1,000,000,000,000 GB = **1 ZB**



* Gartner, 2018 Magic Quadrant for Security Information and Event Management (SIEM) Solutions.

** IDC White Paper, sponsored by Seagate, Data Age 2025: The Digitization of the World from Edge to Core, November 2018.

ARE YOU INCLUDING YOUR MFPs INTO SIEM MONITORING?

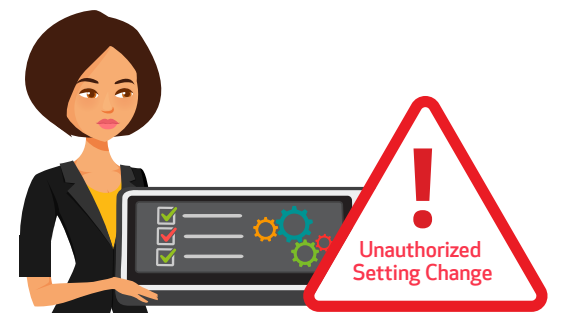
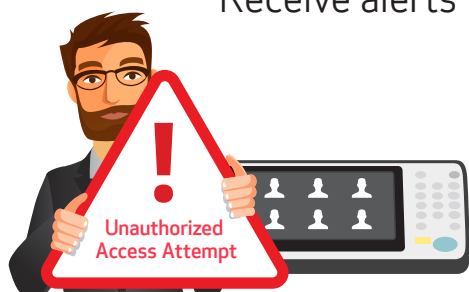


Real-time collection of information



I.T. User
Data Analyst
Security Analyst
Business User

Receive alerts for potential threats...



usa.canon.com/simplyadvanced