

Recognizing Canon GENUINE Toner



Counterfeit Canon toner and toner cartridges are found in many countries and regions. These products may violate numerous federal and state laws and contribute to copyright and trademark infringement. Additionally, using counterfeit cartridges can cause poor equipment performance such as low toner yield and inferior print quality as well as toner leakage. To help you recognize **Canon GENUINE toner** and avoid purchasing counterfeit Canon products, use the information outlined below.



Canon Logo

Hologram

Canon GENUINE Logo



Canon Security Hologram

A Canon hologram on Canon GENUINE Toner boxes tells you that the product is authentic Canon GENUINE and *not* a counterfeit. To help differentiate a Canon GENUINE product from a counterfeit, simply tilt the GENUINE Toner box back and forth—if the image on the hologram changes, it's a Canon GENUINE product; if not, it may be a counterfeit! Always check for the Canon Hologram!

Canon and Canon GENUINE Logos

All Canon products are made to a high standard—including the packaging. True Canon GENUINE product boxes exhibit sharply printed Canon and Canon GENUINE logos in black ink. Counterfeit products can have subtle indicators that they're not GENUINE. For example, if the Canon or Canon GENUINE logo on a toner package appears to be blurry, bleeding, or not properly aligned, you may have a counterfeit product!

For more information on counterfeiting, or if you believe you may have purchased a counterfeit product and wish to report it, please visit www.usa.canon.com/ink-paper-toner/genuine.

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